



Yana Pro Style



**Influencer
Personal Stylist
Content Creator**

About Yana and Her Status

Yana is a distinguished personal stylist based in [Zurich, Switzerland](#), recognized among the TOP 3 stylists in the city.

Philosophy and Approach

Yana's philosophy centers on the aesthetics of life, extending beyond the visual appeal of an Instagram blog.

Brand Collaborations

She collaborates with brands such as Sephora Switzerland, Natkina Switzerland, Babor, BVLGARI, Ex Nihilo, Outfit Social Show Italy, Tiffany & Co, Chateau Gütsch Switzerland, ensuring her audience gets access to the best in fashion and lifestyle.

Travel and Creative Influence

Beyond styling, traveling is an essential part of Yana's work, allowing her to draw inspiration from different cultures and fashion trends worldwide.

Influencer Role and Trust

Her followers know her not just as a stylist but also as a trusted influencer whose recommendations are worth following.

SEPHORA

EX NIHILO
PARIS

TIFFANY & CO.

BABOR

HOTEL
CHÂTEAU GÜTSCH
LUCERNE

BVLGARI

NATKINA
GENÈVE

Instagram Audience

20.7 k

Followers

235k

Views

88%

Female



95k

Reach

80%

From Europe

25-34

Years old

Instagram Collaborations

01.

CHATEAU GÜTSCH



BVLGARI

02.

03.

EX NIHILO



Yana curated looks that harmonize with the hotel's authentic aesthetics and highlight its unique details.



Al Seef Heritage Hotel Dubai combines traditional Emirati architecture with modern comfort, immersing guests in the atmosphere of old Dubai along the Dubai Creek.

Al Seef Heritage Hotel Dubai



Yana's aim was to highlight the exceptionally unique ambiance of this luxury hotel.

Following Yana's Instagram posts and reels from Hilton Bali, the audience flooded Yana with inquiries about the hotel and whether she could personally endorse it.





LETS WORK TOGETHER

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